



Global Standards for Global Markets

October 23, 2012

Priscilla Amalraj
IEEE Standards Association (IEEE-SA)
<https://standards.ieee.org/>
open-stand.org



OpenStand Launched 29 August 2012

Five organizations developed
OpenStand Principles that drive
innovation and borderless commerce

- IEEE
- IAB (Internet Architecture Board)
- IETF (Internet Engineering Task Force)
- Internet Society
- W3C

OpenStand Principles

Demand respectful cooperation among standards organizations, whereby each respects the autonomy, integrity, processes and intellectual property rules of the others

OpenStand Principles

Due Process

- Decisions are made with equity and fairness among participants

Broad Consensus

- Processes allow for all views to be considered and addressed, such that agreement can be found across a range of interests

Transparency

- Advance public notice of proposed standards development activities is provided, easily accessible records of decisions and the materials used in reaching those decisions are provided, and public comment periods are provided before final standards approval and adoption

Balance

- Standards activities are not exclusively dominated by any particular person, company or interest group

Openness

- Processes are open to all interested and informed parties

OpenStand is a Unifying Force

Unprecedented relationships being forged on a global scale

- Standards organizations
- Governments
- Corporations
- Technology innovators
- Civil society organizations

Benefits of Open Standards

OpenStand enables

- Consumer choice
- Market growth
- Interoperability (consumer confidence)
- Technology innovation
- A shrinking world – global markets

Benefits of OpenStand

With OpenStand

- Cycles of technology innovation and market growth accelerate
- Humanity benefits more quickly from global standards

Global Industry Transformation

OpenStand

- Transforms ways the world accesses, uses and thinks about information
- Fosters whole new business models
- Results in standards that impact billions of lives

Collaborating to Develop Global Standards for Global Markets

Globally deployed Internet standards

- IEEE – Networking
- IETF – Routing Protocols
- W3C – Browsing

Complementary Standards Models

Multiple standards models

- Play complementary role in standards development and widespread global adoption
- Foster borderless, market driven models

Standards Grow Markets

Global standards are and will be for centuries:

- Fundamental tools of engineering
- Fundamental to social wellbeing
- Fundamental for:
 - Creating and expanding global markets
 - Driving innovation
 - Enabling improved products and services
 - Protecting health and public safety

open-stand.org

open  stand
the modern paradigm for standards

stand with us

On August 29th five leading global organizations [jointly signed an agreement](#) to affirm and adhere to a set of Principles in support of The Modern Paradigm for Standards; an open and collectively empowering model that will help radically improve the way people around the world develop new technologies and innovate for humanity.

Stand With Us

Learn More



open  stand
the modern paradigm for standards



Thank You

[OPEN-STAND.ORG](https://open-stand.org)