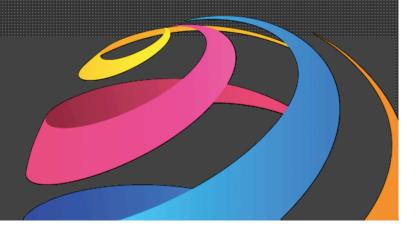


Global Standards for Global Markets October 23, 2012

Priscilla Amalraj IEEE Standards Association (IEEE-SA) https://standards.ieee.org/ open-stand.org



OpenStand Launched 29 August 2012

Five organizations developed OpenStand Principles that drive innovation and borderless commerce

IEEE

- IAB (Internet Architecture Board)
- IETF (Internet Engineering Task Force)
- Internet Society

• W3C



OpenStand Principles

Demand respectful cooperation among standards organizations, whereby each respects the autonomy, integrity, processes and intellectual property rules of the others



OpenStand Principles

Due Process

Decisions are made with equity and fairness among participants

Broad Consensus

 Processes allow for all views to be considered and addressed, such that agreement can be found across a range of interests

Transparency

 Advance public notice of proposed standards development activities is provided, easily accessible records of decisions and the materials used in reaching those decisions are provided, and public comment periods are provided before final standards approval and adoption

Balance

 Standards activities are not exclusively dominated by any particular person, company or interest group

Openness

Processes are open to all interested and informed parties



OpenStand is a Unifying Force

Unprecedented relationships being forged on a global scale

- Standards organizations
- Governments
- Corporations
- Technology innovators
- Civil society organizations



Benefits of Open Standards

OpenStand enables

- Consumer choice
- Market growth
- Interoperability (consumer confidence)
- Technology innovation
- A shrinking world global markets



Benefits of OpenStand

With OpenStand

- Cycles of technology innovation and market growth accelerate
- Humanity benefits more quickly from global standards



Global Industry Transformation

OpenStand

- Transforms ways the world accesses, uses and thinks about information
- Fosters whole new business models
- Results in standards that impact billions of lives



Collaborating to Develop Global Standards for Global Markets Globally deployed Internet standards • IEEE – Networking • IETF – Routing Protocols





Complementary Standards Models

Multiple standards models

- Play complementary role in standards development and widespread global adoption
- Foster borderless, market driven models



Standards Grow Markets

- Global standards are and will be for centuries:
 - Fundamental tools of engineering
 - Fundamental to social wellbeing
 - Fundamental for:
 - Creating and expanding global markets
 - Driving innovation
 - Enabling improved products and services
 - Protecting health and public safety



open-stand.org

open Stand the modern paradigm for standards

stand with us

On August 29th five leading global organizations jointly signed an agreement to affirm and adhere to a set of Principles in support of The Modern Paradigm for Standards; an open and collectively empowering model that will help radically improve the way people around the world develop new technologies and innovate for humanity.

Stand With Us Learn More



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Thank You OPEN-STAND.ORG